

# i want **her** haircolor!

**the inspirations**

**CONDITIONER**  
JOICO COLOR ENDURE VIOLET CONDITIONER, \$17, JOICO.COM

**SHAMPOO**  
CLAIROL SHIMMER LIGHTS SHAMPOO, \$8, SALLYBEAUTY.COM

**SUN PROTECTION**  
REDKEN COLOR EXTEND SUN SOLAR SCREEN SPRAY, \$16, REDKEN.COM FOR SALONS

**HIGHLIGHTING KIT**  
GARNIER NUTRISSE MULTI-LIGHTS HAIR HIGHLIGHTING KIT, \$8, DRUGSTORE.COM

**REDKEN**  
Color Extend Sun Solar Screen SPF 12

**GARNIER NUTRISSE**  
MULTI-LIGHTS

**JOICO**  
COLOR ENDURE

**california blonde**

- **“Highlights should be strongest around the face** and on your ends—it’s more natural,” says Redken consultant Tracey Cunningham of L.A.’s Byron & Tracey Salon. Paint those areas with highlighting cream first, let it sit for one minute, then add a few more highlights to the rest of your hair.
- **Always leave some of your natural color** showing. If highlights get too thick, you end up with obvious-looking regrowth; about a quarter inch wide or less is ideal.
- **Yes: Blonde can turn green** in chlorinated water. “If you’re swimming, soak your hair in fresh water first and comb conditioner through to the ends,” says Erin Bogart, colorist at New York’s Sally Hershberger Downtown.
- **Touch up** every six to eight weeks, only on new, unlightened hair. If you bleach already-bleached hair, it gets really damaged.
- **If your hair starts to look brassy**, a shampoo with purple tones will fix it.

*Cameron Diaz*  
*Amanda Seyfried*  
*Peggy Lipton*

**dark & glossy**

- **Choose a slightly lighter shade** than what you imagine you want—it’s easier to add more color later than to try to strip some away if it turns out too dark.
- **“Cool chocolate tones** are best for fair skin, but women with darker skin tones should go for warm chestnut,” says L’Oréal Paris consultant/colorist Johnny Lavoy.
- **Fading color** (this can happen just on the ends) is best addressed with a clear or colored gloss, says Lavoy. Not only will you get more shine, better texture, and healthier-looking hair, but any shade differences because of the damage will blend in easier.
- **Root touch-up kits** are particularly easy to use with this type of shade—the earliest you might need one is a month to six weeks.
- **Sulfate-free shampoo** is incredibly helpful in preventing fading—color will stay fresh for significantly longer.

**SHAMPOO**  
BED HEAD BRUNETTE GODDESS SHAMPOO BY TIGI, \$14, TIGIHAIRCARE.COM FOR SALONS

**HAIR GLOSS**  
FEKKAI SALON GLAZE, \$28, FEKKAI.COM

**TOUCH-UP KIT**  
L’ORÉAL PARIS ROOT RESCUE, \$8, DRUGSTORES

**the inspirations**

**FEKKAI**  
SALON LAZE  
CLEAR SHINE RINSE  
PONDAGE PURE BRILLANCE

**L’ORÉAL PARIS**  
ROOT RESCUE

**TIGI**  
BED HEAD

*Anne Hathaway*  
*Rachel Bilson*  
*Ali MacGraw*

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