

The Looks, Step by Step

For all three styles, the hair needs to look roughed up, but it shouldn't feel that way. "You're using effects"—like texturizers, teasing, and lots of hair spray—"to make it appear damaged, not actually damaging it," says Pita.

Ponytail

- 1 Apply a texturizer** to blow-dried hair and tousle with both hands. (Sally Hershberger Salon Texture Blast adds heft with light waxes.)
- 2 Rake bangs forward and tease** (or, if you don't have bangs, use the layers along your forehead); blast them with aerosol hair spray.
- 3 Loosely pull back the teased section** to keep the volume and wispieness, and blast again with hair spray (don't pin it, which can make the look less devil-may-care rakish).
- 4 Secure the ponytail at ear level** and fan out the edges.

Chignon

- 1 Tease the entire length of hair** in two-inch sections. (You won't wreck your hair as long as it's not a regular practice.) Mist hair spray all over.
- 2 Gently pull back two-inch sections of hair**, starting with the ones at your temples and your forehead, and loosely bobby-pin the ends in the center of the back of your head. (Use the fluffiness of your hair to hide the pins.) Or, for a less dramatic shape, simply twist it into a big bun and pin just above the nape.
- 3 Once you've got it pinned**, give it one last shot of hair spray and slip on a wide headband.

Down

- 1 After giving hair a disheveled texture** (see "How to Get Rough" on page 140), wrap a few pieces around a closed medium-barrel curling iron, such as Hot Tools Professional 1" Spring Curling Iron. Leave the ends out so they don't end up looking too polished.
- 2 Relax the curled pieces** by rubbing your fingers together down the length of each section.
- 3 Then spritz dry hair with a volumizing texturizer**, such as T3 + Orlando Pita Plump, which makes it look fuller and more matte.

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The Transformers No matter what your hair's natural state, it's easy to whip it into a textured frenzy with the help of these styling products and tools.



T3 + Orlando Pita Plump Heat-Seeking Liquid Hair Plumper is a keratin-infused spray that strengthens as it thickens hair.



Redken Wool Shake 08 Gel-Slush Texturizer makes hair look sexily mussed and supermatte with just a few spritzes.



Bed Head Superstar Queen for a Day Thickening Spray creates lift at the crown when applied to damp roots before blow-drying.



Neutrogena Shampoo Anti-Residue Formula removes all traces of product buildup from hair—and takes care of oil, too.



John Frieda Luxurious Volume Bountiful Body Mousse is so light and airy, it allows you to rough up fine hair without flattening it out.



Goody La Cabana Summertime Headwraps. These woven bands—in black or beige—are perfect for taming a wild, poufy style.



KMS California HairPlay Sea Salt Spray imparts a gritty, slightly dirty look (in a good way) to hair.



Organix Rejuvenating Cherry Blossom Ginseng Conditioner delivers moisture without any heaviness.



Rusk Radical Thickening and Texturizing Crème is ultra-moisturizing (because hair should only look dehydrated).



Rene Furterer Naturia Dry Shampoo, a favorite of top hairstylists, erases shine in a matter of seconds.

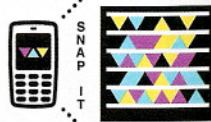


Ricky's NYC White Rattail Comb is so slim, it really lets you get at the roots to tease them like mad.



Aveda ControlForce Firm Hold Hair Spray gives you gravity-defying style that won't sag under pressure.

FREE STUFF: We're giving away products from Aveda, Bed Head, Goody, John Frieda, Neutrogena, Organix, Redken, Rene Furterer, Rusk, and Sally Hershberger. Turn to page 169 for details on how to enter.



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